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 COUNTY OF NAPA

IN THE UNITED STATES DISTRICT COURT  
 FOR THE NORTHERN DISTRICT OF CALIFORNIA

HOOPE'S VINEYARD LLC, a California limited liability company; SUMMIT LAKE VINEYARDS & WINERY LLC, a California limited liability company; and COOK'S FLAT ASSOCIATES A CALIFORNIA LIMITED PARTNERSHIP, a California limited partnership,

Plaintiffs,

v.

COUNTY OF NAPA,

Defendant.

Case No. 3:24-cv-06256-CRB

**DEFENDANT NAPA COUNTY'S  
 SUPPLEMENTAL REQUEST FOR JUDICIAL  
 NOTICE IN SUPPORT OF MOTION TO  
 DISMISS FIRST AMENDED COMPLAINT  
 OR, IN THE ALTERNATIVE, FOR  
 ABSTENTION**

Judge:	Hon. Charles R. Breyer
Hearing Date:	February 21, 2025
Hearing Time:	10:00 a.m.
Location:	Courtroom F, 15th Floor 455 Golden Gate Avenue San Francisco, CA 94102

Action Filed: September 5, 2024

Pursuant to Federal Rule of Evidence 201, Defendant Napa County respectfully requests that the Court take judicial notice of the following document, a true and correct copy of which is attached hereto:

**Exhibit A:** Opposition To Plaintiffs' Requested Equitable Relief filed on January 24, 2025, by Hoopes Vineyard LLC in *Napa County v. Hoopes Family Winery Partners, L.P., et al.*, Case No. 22CV001262 (Napa County Sup. Ct.)

Exhibit A is a pleading from the state enforcement action brought by Napa County against Plaintiff Hoopes Vineyard LLC. This document is subject to judicial notice as a matter of public record and is not reasonably subject to dispute. *See Lee v. City of Los Angeles*, 250 F.3d 668 (9th Cir. 2001) (“[U]nder Fed.R.Evid. 201, a court may take judicial notice of ‘matters of public record.’” (quotation omitted)); *Reyn's Pasta Bella, LLC v. Visa USA, Inc.*, 442 F.3d 741, 746, n.6 (9th Cir. 2006) (taking judicial notice of pleadings, memoranda, and other court filings).

Exhibit A is a pleading from the related state enforcement action. The pleading was filed on January 24, 2025, after Defendant filed its motion to dismiss and initial request for judicial notice. As the filing occurred subsequent to Defendant's original submission, this supplemental request for judicial notice is necessary to ensure the court has up-to-date and relevant information to consider in relation to the pending motion.

Dated: January 31, 2025

RENNE PUBLIC LAW GROUP

By:   
Jake D. Freitas

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# EXHIBIT A

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10

11 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**  
12 **COUNTY OF NAPA**

13 NAPA COUNTY and THE PEOPLE OF THE  
STATE OF CALIFORNIA ex. rel. THOMAS  
14 ZELNY, as Interim Napa County Counsel,

15 Plaintiffs,

16 vs.

17 HOOPES FAMILY WINERY PARTNERS, LP,  
HOOPES VINEYARD, LLC, LINDSAY BLAIR  
18 HOOPES, and DOES 1 through 10 inclusive,

19 Defendants.

20  
21 HOOPES FAMILY WINERY PARTNERS, LP,  
a California limited partnership and HOOPES  
22 VINEYARD, LLC, a California limited liability  
company,

23 Cross-Complainants,

24 vs.

25 NAPA COUNTY, and DOES 1 through 10  
26 inclusive,

27 Cross-Defendants.  
28

CASE NO. 22CV001262

**OPPOSITION TO PLAINTIFFS'  
REQUESTED EQUITABLE RELIEF  
(INJUNCTION)**

Date: February 7, 2025

Time: 8:30 a.m.

Dept: 1

Judge: Hon. Mark Boessenecker

TRIAL DATES: January 29, 30, 31,  
February 1, 2, 5, 6, 7,  
8, 9, 14, 2024

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1 **I. INTRODUCTION**

2 Defendants HOOPE'S FAMILY WINERY PARTNERS, LP, HOOPE'S VINEYARD,  
3 LLC and LINDSAY BLAIR HOOPE'S (collectively "Hoopes") submit the following Opposition  
4 to Plaintiffs COUNTY OF NAPA and THE PEOPLE OF THE STATE OF CALIFORNIA'S  
5 ("County") Request for Equitable Relief ("Injunction").

6 **II. STATEMENT OF FACTS**

7 Hoopes defended this litigation in good faith to resolve an entitlement dispute. This is  
8 hardly surprising: the County's own winery databases are inconsistent. Defendants requested an  
9 administrative hearing. The County refused.<sup>1</sup> The County wanted to prohibit tastings of any kind  
10 and prohibit the "petting zoo" as an unauthorized use. (SAC ¶¶ 54, 67.) This Court recognized  
11 Hoopes had tastings "of some sort." (SOD at p. 15.) The Court did not find the animal sanctuary  
12 was a prohibited use. (SAC ¶ 67.)

13 The Court's holding was quite limited: the Court found on three instances Defendants  
14 engaged in public tastings. It is an argument the County itself never advanced.<sup>2</sup> The Court found  
15 "marketing wine with animals" violated the Napa County Code at section 18.08.370. (SOD at pp.  
16 11, 12; Exhibit C.)<sup>3</sup> The County did not allege this, either.<sup>4</sup>

17 Now, the County seeks an oppressive injunction with clear purpose to render Hoopes'  
18 lawful winery commercially useless. On its face, the terms are excessive: they target innocuous  
19 conduct others engage in without dispute (like selling wine openers and possessing animals they  
20 do not intend to eat). The terms do not reasonably address any harm, let alone conduct within the  
21 definition of "public nuisance." And, even though the Court declined to find Hoopes was  
22 prohibited "all tastings," the County nevertheless seeks to rid Defendants of these rights anyway.  
23 The County cannot regulate "animals," so it pivots to attempting to enjoin "marketing,

24 \_\_\_\_\_  
25 <sup>1</sup> Exhibit F [TE 1230 [email exchange requesting written determination), 1235 (email exchange requesting hearing  
and appeal)]; TE 1240 [May 17, 2021 email to Kelli Cahill]; Exhibit G2 [TT 773-774].

26 <sup>2</sup> Due to lack of notice, Defendants did not present a defense as to "public tastings" as the County never advanced  
this theory of liability at any time in the FAC, SAC, or at trial.

27 <sup>3</sup> Exhibit C is a compendium of local Napa Ordinances.

28 <sup>4</sup> The County alleged that a "petting zoo" was a prohibited use in the Agricultural Preserve ("AP") pursuant to NCC §  
18.16.030, and Defendants consistently argued it fell within the broad definition of agriculture, allowed by right, at  
the property. NCC § 18.16.020(a); NCC 18.08.040.) The parties agree that agriculture is allowed in the AP.

1 advertising, and enticing customers” with animals. This is an end run around due process.

2 Intent aside, the injunctions exceed the Court’s Statement of Decision (“SOD”). If  
 3 injunctions do enter, they must be limited to address the wrongs in the SOD, or would exceed  
 4 judicial jurisdiction. This Court must also keep in mind that Defendants may host private tastings  
 5 of “some sort.” Further, it is uncontested: a) the property is lawfully zoned for winery use<sup>5</sup>, b) has  
 6 been entitled for *four decades* as a legally conforming “small winery”<sup>6</sup>, c) is entitled for unlimited  
 7 “retail” wine sales<sup>7</sup>, and d) Defendants operate pursuant to licenses issued by the California  
 8 Department of Alcohol and Beverage Control (“ABC”).<sup>8</sup> These licenses expressly authorize  
 9 nearly all the activities the County seeks to enjoin. (See, e.g., Bus. & Prof Code §§ 23358,  
 10 23356.1; 23386(a); Cal. Code Regs., Title 4, § 53(1)(a).) The County certified the operating  
 11 licenses without conditions in 2019. (Exh. A [Trial Exhibit (“TE”) 1183].)

12 The County’s issue is not that Defendants *have* customers on the Property, but how  
 13 Hoopes sells and markets wine. These injunctions seek to restrict speech and are not in fact to  
 14 advance a legitimate environmental concern. The County wants to prohibit acts that “induce  
 15 ...purchase.” (SAC ¶¶ 40, 41.) It is not to regulate “intensity”: *unlimited customers are already*  
 16 *allowed*.<sup>9</sup> Infinity plus one is still infinity.

17 None of acts underlying the proposed injunction are prohibited by the NCC; as such, the  
 18 County is asking the Court to legislate from the bench. What they have not been able to enact  
 19 through the legislative process, the County now seeks to declare a nuisance by judicial fiat. At  
 20 every turn the County, and its requested injunctions, walk into a constitutional problem. They  
 21 seek to prohibit any and all commercial speech on site and on the internet. This runs headlong  
 22 into a free speech problem. While the government can sometimes limit commercial speech, it is  
 23 the County’s burden to establish a legitimate purpose. The County did not propose a purpose, and

24 \_\_\_\_\_  
 25 <sup>5</sup> Exhibit D [TE 1004, Napa County Ordinance No. 511, Trial Exhibit (“TE”) 1004]; Exhibit E [TE 1047, Napa  
 County Ordinance No. 947, §§ 4, 10]; Exhibit C [Napa County Code § 18.16.030(H)[uses allowed without a use  
 permit in the AP].]

26 <sup>6</sup> TE 1; Exhibit E ([TE 1047](Napa County Ord. 947 § 4; § 10 (12201(a), (h)), enacted January 27, 1991); Exhibit C  
 [NCC § 18.16.020(H).)]

27 <sup>7</sup> Exh. B1 [TT pp. 501]; SAC ¶ 14.

28 <sup>8</sup> Exh. A [TE 1183]; Exh. B1 [TT pp. 501-505].

<sup>9</sup> Exhibit B1 [TT pp. 501-505]

1 the Court did not find one. The restrictions on protected speech cannot be enjoined.

2 The timing of the County's request bears consideration as **it is uncontested code**  
 3 **enforcement openly admitted the compliance case did not raise public safety issues.** (Exhibit  
 4 G [Cahill, TT at pp. 751-752.]) The strawman arguments about septic and well are unsupported  
 5 by the evidentiary record, but most importantly are not linked to any of the activities to be  
 6 enjoined. How does the sale of a wine opener impact the septic if sold to a customer on site  
 7 buying wine? How does prohibiting animals unfit to consume impact the septic? How does  
 8 "consumption" increase "intensity" when unlimited retail is already allowed? Speculation as to  
 9 impact is not enough; the County bore a burden of actual proof, and failed to present competent  
 10 evidence. For example, where the County burdens speech, they must show "demonstrate ...the  
 11 harms it recites are real and [the] restriction will in fact alleviate them to a material degree."  
 12 (*Edenfield v. Fane* (1993) 507 U.S. 761, 770-771.)

13 Finally, in deciding whether to issue an injunction, this Court must bear in mind that the  
 14 injunction will have far reaching impacts on other wineries (although the County promised it  
 15 would not in opposition to intervention). In finding Defendants engaged in unfair competition,  
 16 this Court found it is unfair to operate under a different "set of rules" than other wineries. But  
 17 what is good for the goose is good for the gander: it would likewise be unfair for other wineries to  
 18 operate under a different set of rules than Hoopes. The Court did not find that Hoopes is distinct  
 19 from other wineries such that it can be subject to different standards. Indeed, the Court interpreted  
 20 a statute that cannot be unique to one. So, other wineries are now subject to the SOD's  
 21 interpretation on 1) how "public" tastings are distinguished from "private" tastings (a marked  
 22 shift from the historic understanding) as well as the 2) prohibition on advertising with animals. If  
 23 the County avers these interpretations are limited to Hoopes, then the County admits the Cross-  
 24 Complaint's Equal Protection claim that the County views Hoopes (inexplicably) as a class of  
 25 one. There are also many wineries operating with "accessory uses" that do not have a use permit,  
 26 because were entitled by right; as such, these accessory uses are heretofore prohibited at all the  
 27  
 28



oldest wineries unless and until they obtain a “use permit.”<sup>10</sup> Napa County cannot have it all ways.

### III. FACTUAL BACKGROUND

#### A. The Injunction Motion Seeks Remedies Not Previously Requested, and As to Conduct Not Mentioned in the Complaint.

One month before trial, on December 22, 2023, the County requested leave to file a Second Amended Complaint [“SAC”]. The Court granted the County’s SAC. Discovery was closed. Neither the FAC nor SAC averred Defendants’ conduct was “public.” The County’s main theory of liability was that the property was not entitled for any form of “tours and tastings,” hospitality, or “marketing.” (SAC ¶ 54.) The SAC listed numerous allegations never discussed at trial, for example, brandy (SAC ¶ 46) and production. (SAC ¶¶ 21, 22.)

The SAC does not discuss “consumption” or “samples.” The SAC did not aver “marketing” with “animals” violated NCC section 18.08.600; rather, the SAC indicated a “petting zoo” was an unauthorized use in the AP under NCC section 18.16. (SAC ¶ 67.) The SAC did not allege a violation of “solid waste,” “compost,” “Tuff Sheds,” “another animal shed,” “goat shelter,” or “shade structure(s).” The County did not request declaratory relief. The SAC Prayer did not seek injunctive remedies under Section 17203, or request specific factual or legal findings. The SAC did not itemize the acts to be enjoined. In regards to injunction, the Prayer requests: 1) “[t]hat the continued existence of the public nuisance conditions on and uses of the Property be preliminarily and permanently enjoined...” and 2) “that Defendants be preliminarily and permanently enjoined from causing or allowing any public nuisance in violation of the NCC to occur ... again in the future.” (SAC at Prayer, pp. 18-19.)

After the Court issued a tentative SOD, both parties requested a statement of decision,

<sup>10</sup> All wineries operating prior to 1990 were entitled accessory uses upon entitlement in the primary use, winery. (Exhibit D [TE 1004][Ord. 511, § 12405, enacted July 27, 1976].). Prior to 1968, wineries were not required to obtain a use permit anywhere in Napa. After 1973, wineries in the AW were required to obtain a use permit, but not the AP. Prior to 1976, the AP did not have a use permit requirement as to any winery. Prior to 1990, accessory winery uses were not defined or specified. (*Compare* Exhibit D [Ord. 511 § 12405]; Exhibit E [Ord. 947 § 18.16.030]; Exhibit C [NCC § 18.08.040(H)(2); see also (not attached) County Ordinance 186, 274.) All wineries that pre-date the conditional use permit requirements are legally conforming, not non-conforming. (Exhibit E (Ord. 947, §§ 4, 10.) Further, NCC § 18.08.040(H)(2) expressly authorizes accessory uses without a use permit at SWE. This provision was enacted in 2017; thus, it is active and applies to SWE.

1 objections and/or requests for clarification. The Court declined, and the SOD issued.

2 **B. The Property is a Lawful Winery, on a Parcel Zoned for Winery Use, and**  
 3 **Licensed to Operate as a Winery by the State.**

4 The subject property is a legally conforming “small winery use permit exemption”  
 5 (“SWE”) in the Agricultural Preserve (“AP”).<sup>11</sup> The parties agree 1) wineries are allowed in the  
 6 AP, 2) the property is zoned for winery use, and 3) an SWE is a winery. (Exh. B3 [TT pp. 371-  
 7 372].) The County agrees Defendants are allowed to engage in agriculture, produce wine, and sell  
 8 wine from the premises. (SAC ¶ 14.) The parties agree Hoopes operates pursuant to state ABC  
 9 licenses and the County does not have authority to license wineries, production, wine sales, or  
 10 “where” wineries can conduct “tastings.” (Exhs. A, B1.) In 2019, the ABC noticed Napa County  
 11 that Defendants sought to license the premises at 6204 Washington for winery operations. (Exh.  
 12 A.) The County confirmed to the ABC that Defendants had a winery “use permit” and advised the  
 13 ABC that the 02 winegrowers license could issue without limitations. (Exh. A.) The County  
 14 concedes unlimited “retail” rights and customers “who physically come to the property.” (SAC ¶  
 15 14.) Director Morrison admits he said Hoopes “could offer free samples to customers coming on  
 16 to the property.” (Exhibit I [Morrison, TT p. 891].) The use-related conduct the County seeks to  
 17 enjoin is not expressly prohibited by any known statutes.

18 **C. The County has Already Statutorily Declared That Wineries Similar to**  
 19 **Hoopes are Not Nuisances and Do not Have Environmental Impacts.**

20 In 2020, the County filed a CEQA exemption for “small wineries.” In so doing, the  
 21 County officially declared any “small winery” below the baseline has no “identifiable  
 22 environmental impact” and is exempt from environmental review. (Exh. H; Cal. Code Regs. Tit.  
 23 14, § 15061 subd. (b); Cal.Pub. Res. Code §§ 21080 subd. (b)(1); 21082.) Defendants’ property  
 24 “intensity” is below the baseline. CEQA evaluates the only equivalent of “visitation” discernable  
 25 from the criterion in terms of traffic “trips,” not number of people.<sup>12</sup> The County disclaimed

26 <sup>11</sup> Exhibit E (Ordinance 947, § 4.)

27 <sup>12</sup> Exhibit H. Significantly, the “small winery” CEQA exemption frames “visitation” impacts by way of traffic, not in  
 28 terms of number of people. Rather, it is in terms of average daily trips, or ADTs. Thus, for the purposes of  
environmental review, at least insofar as they have represented to the state, the County is not concerned “number of  
 people” vis a vis environmental impact, but production wastewater and traffic to/from the property. The number of

1 knowledge of the CEQA classifications in the relevant time period, but the County had a CEQA  
 2 exemption in 1979 for 1) wineries without “public” tastings and 2) industrial facilities with fewer  
 3 than 15 employees. (Exh. J [Res 79-146, Amending EIR Guidelines, Nov. 9, 1979, Appendices I,  
 4 J].)<sup>13</sup> The property owners in did not opt for a lesser procedure without environmental review:  
 5 rather, the property was exempt from environmental review by law as the property was both  
 6 CEQA and a use permit exempt land entitlement. (Exh. J; Exh. K [Ord. 629]; Exh. L.)  
 7 Nevertheless, the County conducted an environmental review in 1984/1985 and tendered a  
 8 negative declaration. (Exh. J, Res 79-146, Appendix I, J; Exh. L [TE 1016].) The negative  
 9 declaration indicated Categorical Exemption Class 3. (Exh. L [TE 1016].)

10 Before and at trial, code enforcement officer Kelli Cahill admitted the enforcement targets  
 11 of tours, tastings, marketing and floodplain violations did not involve life/safety violations  
 12 (Exhibit G.) The enforcement action was designated a low priority [level 2]. (Exh. G1; Exh. N;  
 13 Exh. M; TE 31, 41.) The County defines Level 2 violations as “minor” and without any life/safety  
 14 violations. (Exh. N [TE 1057].)

15 **D. There is no Nexus Between the Speculative “Harm” from Infrastructure and**  
 16 **the Proposed Injunctions.**

17 The County did not produce evidence at trial that infrastructure at the property was  
 18 impacted, in poor condition, or that “harm” was likely to result from the conduct the County  
 19 seeks to enjoin. The County did not produce evidence that a specific harm to infrastructure was  
 20 the stated cause for prohibiting the conduct, the stated purpose of a specific regulation, or that the  
 21 injunction would materially avoid that harm and how.

22 While the Court determined wastewater might be a “potential” issue, this was as far as the  
 23 Court could go. Three witnesses testified on “septic,” but none of the witnesses inspected or  
 24 evaluated Hoopes’ system. (Exhibit P1, P2 [TT 845, 846, 860, 862]; Exh. Q [TT 985].) In 2019,

25 people is irrelevant to CEQA exemption, per this baseline. This admission to the State conflicts with the County’s  
 26 trial statements. (*Id.*)

27 <sup>13</sup> Napa withheld this Government record, filed with the Napa Clerk, from discovery. It is a public record, filed with  
 28 the State, to create CEQA exemptions for locally specific developments. Now these documents are kept with the  
 State and the local Clerk, but at the time, they were exclusively maintained by the County Clerks. It was only located  
 post-trial from the Napa Public Library after requests from the Napa County Clerk were not responsive and the State  
 Clearinghouse confirmed the State Library did not have it, but the local clerk and library must.

1 environmental health supervisor Kim Withrow approved the system. Ms. Withrow relied on  
 2 reports from two licensed septic inspectors as Ms. Withrow is not licensed to inspect septic  
 3 systems. (Exh. O1, O [TT at pp. 913-914; 950].) The third-party reports concluded the system  
 4 was “in compliance” and “good working condition.” (Exh. O [TT at pp. 950-51; 958-60].) Ms.  
 5 Withrow did not believe the septic “dangerous, unsafe or unsanitary.” (Exh. O [TT at pp. 942-  
 6 943].)

7 Between 2018 and 2020, Defendants obtained two building permits and two floodplain  
 8 permits. (Exh. S-13 [TE 46].) One building permit involved an extensive renovation and  
 9 floodplain permit for all structures on top of the pad. (Exh. S-13 [TE 46], Exh. S10-S12.) To final  
 10 the permits, all departments, including environmental health, planning, and engineering all  
 11 approved the infrastructure on the property for winery use. (*Id.*)

12 As stated at trial, the County sent Defendants a letter demanding a septic inspection.  
 13 Defendants requested additional information, but the County did not reply. The County does not  
 14 exercise jurisdiction over winery wastewater discharge (septic). (Exhibit O3 [Withrow, TT at p.  
 15 959].) In November 2023, a third-party inspector conducted an inspection and confirmed the  
 16 system was operating and compliant. (Exh. R.) An engineer from Adobe Engineers reviewed the  
 17 report, and confirmed same. (Exh. R.) The Court did not make a finding linking any violation to  
 18 the property “infrastructure” or the “harm that might result therefrom.” An increase in “visitation”  
 19 is illusory: 6204 Washington Street is allowed unlimited customers. (SAC ¶ 14.)

20 There was no testimony linking infrastructure to the conduct to be enjoined: for example,  
 21 how offering merchandise for sale intensifies septic. The evidence of harm was hypothetical, and  
 22 included merely generalized discussions about why one might want to upgrade a system or  
 23 regulate one. There was no actual harm. Most of the conduct – marketing animals, sale of olive  
 24 oil or merchandise, wine not “produced on site,” or limiting animals based on intent to use their  
 25 products – have no apparent connection to infrastructure. Even “public” and “consumption” were  
 26 not linked to septic with explanation of how that conduct intensifies use.

27 **E. The County Frustrated Hoopes’ Attempt to Obtain a Flood Plain Permit.**

28 The only structures noticed in the apparent violations and prior to trial, despite an

inspection prior to SAC amendment, were the chicken coops. (TE 31, 41.) Originally, Defendants were advised they did not have to obtain any permits for the chicken coops. (Exh. S [TT 204].) Later, faced with inconsistent direction, Defendants immediately applied for floodplain permits, twice, in 2020. (Exh. S1-13.) In April 2020, Defendants were advised the changes to the structures were satisfactory. (Exh. S1-4.) In February 2022, County Counsel advised floodplain permits would not be required if the structures were separated. (Exh. S1-S13.) This was after Defendants finalized two other floodplain permits and two other building permits at the same time. (Exh. S1-13.) Defendants sent multiple letters to the County stating the flood plain issues were resolved: specifically, in February 2022 (Exhibit S-6), in April 2022, (Exhibit S-7) and June 2022. (Exh. S1-13.) Defendants received no response. At the start of trial, the County knew the buildings had been separated, but continued to aver they were connected. Judge Smith denied the preliminary injunction in part because the chicken coops had been corrected. (Exhibit V [Judge Smith Order, November 17, 2022].) At trial, Patrick Ryan did not know what structures required flood plain permits, or what materials were flood plain resistant.

Mr. Hoopes retained engineers to assist with the chicken coops. The engineers found Napa's floodplain ordinance inconsistent with FEMA and other local jurisdictions. (Exh. R.) The engineers requested further clarification. Defendant's advised Mr. Ryan, but he refused to respond or "take any effort." Documents located post-trial reveal the County knew abnormalities exist between the County floodplain ordinance and FEMA, but the extent is unknown; the document was inexplicably withheld in discovery, so could not be explored at trial. (Exhibit T.) The other "structures" are not discussed in the SAC, or noticed until midtrial, during Mr. Ryan's trial testimony. The SAC was not amended to conform to proof.

#### IV. **LEGAL ARGUMENT**

The County's proposed injunctions are excessive, disproportionate, and exceed jurisdiction, so cannot lawfully be imposed. First, the conduct is statutorily immune. (Civ. Code § 3482.) The County seeks to enjoin expressly authorized activities, necessary winery activities, and knowingly required for winery survival. (Exh. X [County 1983 Gen. Plan, 1991 Amendment, 3.11].) Second, the proposed terms are not justified by the Statement of Decision ("SOD"). If the

1 SOD did not specifically declare the acts proposed for injunction a “public nuisance,” the acts  
 2 cannot be enjoined. Third, the terms are unconstitutional. Fourth, the terms prohibit Defendants  
 3 from activities that are critical and lawful winery functions. This violates public policy, or  
 4 improperly seeks to punish Defendants through injunction. Lastly, the injunctions will  
 5 substantially alter the rights of other wineries that had no opportunity to be heard. The injunctions  
 6 are unlawful.

7 **A. Procedural Issues**

8 **i. Defendant’s Object to Plaintiff’s Classification of the Terms**  
 9 **Prohibitory v. Mandatory**

10 The County’s classification of terms as prohibitory or mandatory is inaccurate. An  
 11 injunction relating to a privilege vested by state law is mandatory because would require a  
 12 “surrender” of vested property rights. (*See Daly v. Board of Supervisors* (2021) 11 Cal.5th 1030  
 13 at pp. 1039-1042, citing to *Byington v. Superior Court* (1939) 14 Cal.2d 68, 72; see also *Dash,*  
 14 *Inc. v. Alcoholic Beverage Control Appeals Bd.* (9th Cir. 1981) 683 F.2d 1229, 1233 (“An ABC  
 15 liquor license is a valuable property right.”).) The 2019 licenses vested with rights to tastings and  
 16 consumption. The County advised the State Defendants had a “use permit.” (Exh. A.) NCC  
 17 section 18.08.040(H)(2) statutorily recognizes the property “shall” have “accessory uses,  
 18 marketing, and sales” without a use permit. This is an issue of law, reviewed de novo.

19 **ii. The County has Waived Injunctive Relief under the UCL.**

20 “For a party to pursue [] injunctive relief, the grounds [] must be specifically pleaded in  
 21 the complaint.” (*Davis v. Farmers Ins. Exchange* (2016) 245 Cal.App.4th 1302, 1325.) A request  
 22 for injunctive relief under one cause of action does not satisfy the pleading requirement for  
 23 injunctive relief in a separate cause of action. (*Id.*) The County did not plead injunctive relief  
 24 under the UCL; thus, the County cannot now be granted a remedy it did not plead.

25 **iii. An Injunction May Not Enter Related to Building Violations Without**  
 26 **Issuance of a “Notice to Abate” and Failure to Comply.**

27 Prior to enjoining a violation of the building code, the law requires a notice to abate prior  
 28

1 to an injunction to abate.<sup>14</sup> Specifically, Health and Safety Code section 17980, subdivision (a)  
 2 provides:

3 If a building is constructed, altered, converted, or maintained in  
 4 violation of any provision of, or in violation of any order or notice  
 5 ...the building standards published in the California Building  
 6 Standards Code, or other rules and regulations adopted pursuant to  
 7 this part, ... the enforcement agency shall, ***after 30 days' notice to  
 8 abate the nuisance or violation***... institute appropriate action or  
 9 proceeding to prevent, restrain, correct, or abate the violation or  
 10 nuisance.

11 A notice specifically declaring what to abate must enter prior to an injunction as to any  
 12 alleged “building” violations. This is especially true where, as here, many issues were never  
 13 noticed in the “apparent violations” or the SAC. Defendants must be entitled at least thirty days to  
 14 abate with specific notice as to: 1) each specific condition declared a nuisance, 2) the specific  
 15 code provision, and 3) how to comply with removal to avoid injunction.

16 **iv. The Court Cannot Issue the “Obey the Law” Injunction as a Matter  
 17 Law.**

18 A court “may not issue a broad injunction to simply obey the law.” (*City of Redlands*  
 19 (2002) 96 Cal.App.4th 398, 416.) The County’s requests stating: (a) “cease all [] activities that do  
 20 not comply with [NCC] sections 18.16.020(H) and 18.08.600”; (b) “cease all commercial activity  
 21 [...] which is not authorized in the zoning district []”; (a)(iv) “all ‘marketing of wine, as defined by  
 22 [NCC] section 18.08.370, including all events of a public nature” ; and/or (a)(vi) all “occupancy  
 23 and assembly ... not [...],permitted for occupancy or assembly,” and (c) “cease occupancy and use  
 24 ... unless and until Defendants obtain all required building permits” are all invalid “obey the law”  
 25 injunctions. Thus, requests (a), (a)(iv) and (a)(vi). (b) and (c) cannot issue as a matter of law.

26 **v. NCC Section 1.20.155(A) Does not Apply Because the County Failed to  
 27 Comply with Government Code Section 25845.**

28 The County is not entitled to any remedies under NCC Chapter 1.20. Per NCC section  
 1.20.010(A)(1), Chapter 1.20 in its entirety was enacted pursuant to Government Code section  
 25845. Section 25845(a) grants a county authority to “establish a procedure” for the

<sup>14</sup> Defendants believe that all building violations were improperly noticed, and do not concede that point. If a notice  
 is required before trial, surely one would be required before injunction.



1 “administrative abatement of public nuisances.” It states any local procedure enacted pursuant to  
2 this authority must comply with the following procedural conditions prior to enjoining a nuisance:

3 1) notice and a 2) hearing before the Board of Supervisors. (NCC § 1.20.010((a)(1).)

4 The conditions are mandatory, not discretionary. If the California legislature specifies the  
5 manner to enact ordinances and/or imposes procedural restrictions on the exercise of that power,  
6 it is exclusive, mandatory, and a condition to the requested relief. (See, e.g., *San Diego County v.*  
7 *California Water and Tel. Co.* (1947) 30 Cal.2d 817, 823-824; *Committee of Seven Thousand v.*  
8 *Superior Court* (1988) 45 Cal.3d 491, 511.)

9 The State allows local nuisance regulation under various grants of authority, all with  
10 distinct procedures and remedies.<sup>15</sup> Other nuisance provisions of the NCC derive authority from  
11 alternative sources: Chapter 1.24 from Penal Code section 836.5, and Chapter 1.28, from the  
12 general police power (Article 1, section 7 of the California Constitution) and Government Code  
13 section 53069.4.<sup>16</sup> (Exhibit C.) The parallel provisions are alternative enforcement options.

14 The County admits it did not follow the administrative procedure mandated by  
15 Government Code section 25845. Defendants agree the County can select a procedure for  
16 enforcement; but the County cannot pick the benefits from one enforcement option, and proceed  
17 by way of process for another. For example, Civil Code section 731 allows for direct civil action,  
18 but does not authorize fees. The County is foreclosed from remedies authorized by section 25845  
19 because it did not comply with the procedure mandated thereby. This includes any remedies  
20 codified by the subdivisions of Chapter 1.20, including sections 1.20.155(A), (B) and 1.20.025.

21 ///

22 ///

23 ///

24  
25  
26  
27 <sup>15</sup> There are many other specific grants of nuisance authority. See, e.g., *Lew v. Superior Court* (1993) 20 Cal.App.4th  
866, 871 (*Lew*); Health & Saf. Code §§ 11570, 11572. Only four are codified here (two under NCC Chapter 1.28.)

28 <sup>16</sup> The state grants Cities additional nuisance abatement authority pursuant to Government Code sections 38773,  
38773.1, 38773.5.



# NAPA NUISANCE PROVISIONS

## CHAPTER 1.20

- Legal Authority: Gov't Code § 25845
- NCC § 1.20.010 (a)(1): "Pursuant to Government Code Section 25845, the board of supervisors establishes the following procedures for the purpose of abating public nuisances."
- Gov't Code § 25845 (a) Reads: The board of supervisors, by ordinance, may establish a procedure for the abatement of a nuisance. The ordinance shall, at a minimum, provide that the owner of the parcel, ...be given notice of the abatement proceeding and an opportunity to appear before the board of supervisors and be heard prior to the abatement of the nuisance by the county.

## CHAPTER 1.24

- Legal Authority: Pen. Code § 836.5
- NCC § 1.24.010(A)(1): This chapter is enacted pursuant to the provisions of Section 836.5 of the California Penal Code and shall apply to all ordinances heretofore and hereafter enacted by the county, and to statutes which expressly provide that violations of same are punishable as misdemeanors or infractions.
- Cal. Penal Code section 836.5(d) The governing body of a local agency, by ordinance, may authorize its officers and employees who have the duty to enforce a statute or ordinance to arrest persons for violations of the statute or ordinance as provided in subdivision (a).

## NAPA CHAPTER 1.28

- Legal Authority: Art. 1 § 7 Cal. Const (general police Power) and Gov't Code § 53069.4
- NCC § 1.28.010(A)(1): This chapter is enacted pursuant to Article I Section 7 of the California Constitution and Section 53069.4 of the California Government Code.
- Gov't Code § 53069.4 (a) (1): The legislative body of a local agency, as the term "local agency" is defined in Section 54951, may by ordinance make any violation of any ordinance enacted by the local agency subject to an administrative fine or penalty. The local agency shall set forth by ordinance the administrative procedures that shall govern the imposition, enforcement, collection, and administrative review by the local agency of those administrative fines or penalties. Where the violation would otherwise be an infraction, the administrative fine or penalty shall not exceed the maximum fine or penalty amounts for infractions set forth in Section 25132 and subdivision (b) of Section 36900.

### vi. Civil Code section 731 authorizes injunctions, but only for Conduct Specifically Declared a Public Nuisance.

The County does not cite Civil Code section 731 as the basis for injunctive relief, or the action. Nevertheless, Defendants agree an injunction may be a lawful remedy for abatement of "public nuisances" pursuant to Civil Code sections 731, 3479 and 3480 and a County can bring an action in the name of the People under this section as a direct civil action.

"Abatement" under general nuisance statutes means the judicial "termination or removal of a nuisance by way of the injunctive process...." (*People v. Padilla-Martel* (2022) 78 Cal.App.5th 139, 151; accord, *Flahive v. City of Dana Point* (1999) 72 Cal.App.4th 241, 244, fn. 4.) An injunction under 731 may only issue as to "objectionable activity" that "can be brought within [] the statutory definition of public nuisance."<sup>17</sup> (*People ex rel. Camil v. Buena Vista Cinema* (1976) 57 Cal.App3d 497, 502-503; *People v Lim* (1941) 18 Cal.2d 872, 879.) Arguably, the action in its entirety lacks notice. At a minimum, the County's election to forego the administrative procedure of section 25845 prohibits remedies under that section, so an injunction

<sup>17</sup> A factfinder must find that the act to be enjoined was, "harmful to health," "indecent or offensive to the senses," an "obstruction to the free use of property," or was a "fire hazard." (CACI 2020.) The County must also show: 1) the specific condition affected a substantial number of people, 2) that an ordinary person would be reasonably annoyed or disturbed by the condition, 3) that the seriousness of the harm outweighs the social utility of the conduct, and 4) the County did not consent to the conduct. (CACI 2020.)

1 could only issue as to section 731, if at all.

2 **vii. The Scope of the County’s Proposed Injunctions is Excessive.**

3 A restraint of lawful activity is extraordinary relief and requires clear and convincing  
 4 evidence “firmly establish[ing]” the restrictions are “absolutely necessary.” (*People v.*  
 5 *Englebrecht* (2001) 88 Cal.App.4th 1236, 1255.) Injunctive relief for “public nuisance” is limited:  
 6 the Court must, as a threshold inquiry, find the activity “reasonably falls within the statutory  
 7 definition of a public nuisance.” (*Padilla-Martel, supra*, 78 CalApp.5th at p. 151; *People ex rel.*  
 8 *Gallo v. Acuna* (1997) 14 Cal.4th 1090, 1107.)<sup>18</sup> Where it does not, the activity may not be  
 9 enjoined. (*Gallo*, 14 Cal.4th at p. 1107.) “The courts lack power to extend the definition of the  
 10 wrong.” (*Id.*) Next, relief must be specific and narrowly tailored: a court may only restrain “the  
 11 wrongful act [] to be prevented.” (*Padilla-Martel, supra*, 78 CalApp.5th at p. 151.) This is  
 12 especially true where, as here, the act occurs in the operation of a legitimate business: where that  
 13 is the case, an injunction a) “should not restrict on lawful business activities,” b) “must be the  
 14 least disruptive remedy available,” and c) “can never go beyond the necessities of the case.” (*Id.*)  
 15 Injunctions must also comply with the state and federal constitutions. (*Id.* at p. 155.)

16 “Injunctive power is not used as punishment for past acts” and may only enter “if there is  
 17 evidence [the objectional act] will probably recur...” (*Feminist Women's Health Center v. Blythe*  
 18 (1995) 32 Cal.App.4th 1641, 1658.) The County must prove that it is reasonably probable that  
 19 each and every act this Court found unlawful will recur on the property prior to entering an  
 20 injunction as to that act. (*Id.*) The County has not made this showing. A record cannot support  
 21 “reoccurrence” where the Court made no finding of nuisance as to a specific act in the first  
 22 instance.

23 The County seeks a permanent property restriction that would apply to all successors in  
 24 interest and other wineries. This is an extraordinary remedy. None of the acts were declared  
 25 “public nuisances” by any competent authority; so, an injunction cannot enter. Further, the  
 26 injunctions seek to enjoin express statutory permissions, which the Court cannot enjoin. (Civ.  
 27 Code § 3482.)

28 <sup>18</sup> This is true for the UCL as well, as indicated in *Padilla-Martel, supra*, 78 Cal.App5th 139.

**a. The Court Cannot Issue an Injunction for Activity it Did Not Declare a Public Nuisance.**

A winery is a lawful business. Hoopes is a lawful winery. The Court did not declare Hoopes a public nuisance. The Court cannot lawfully impose permanent land use restrictions on a property that is not a nuisance, or as to lawful acts that have never been declared a public nuisance at that business. First, injunctive relief is limited to findings in the SOD. This is not distinct to nuisance. Second, injunctive relief for nuisance is limited to what the Court expressly found is a “public nuisance” in that decision. This guardrail prevents the government use of injunction to enforce standardless’ notions of nuisance. (*Gallo, supra*, 14 Cal.4th at p. 1107; *Flahive, supra*, 72 Cal.App.4th at p. 244.) The Court cannot declare a nuisance per se in the first instance, and certainly cannot do so in the first instance at the post-trial injunctive stage. (*People v. Lim* (1941) 18 Cal.2d 872, 879.) Conditions to support an injunction of public nuisance cannot be implied and property conditions cannot be implied. (*People v. Venice Suites, LLC* (2021) 71 Cal.App.5th 715, 733.) In sum, the findings in the SOD provide the entire scope of appropriate injunctive relief. Imposing any act not declared a public nuisance in that decision would exceed the Court’s jurisdiction. (*Id.*) All other injunctions else must be denied. Operation outside the SOD exceeds the Court exceeds jurisdiction.<sup>19</sup> (*Id.*; *Lim, supra*, 18 Cal.2d at p. 879.)

Whether an act or condition constitutes a nuisance per se is a question of law. (*City of Dana Point v. California Coastal Com.* (2013) 217 Cal.App.4th 170, 187.) Absent a legal determination of public nuisance, an act is not a public nuisance. (*Flahive, supra*, 72 Cal.App.4th at p. 244; *Gallo, supra*, 14 Cal.4th at p. 1105.) Generally, the authority to declare a “nuisance” rests exclusively with the legislature. (*Gallo, supra*, 14 Cal.4th at p. 1107; see also *People v. Seccombe* (1930) 103 Cal.App. 306, 310.) Where legislation does not exist, a judicial decree of public nuisance is required.<sup>20</sup> (*People ex rel. Camil v. Buena Vista Cinema* (1976) 57 Cal.App.3d

<sup>19</sup> A court cannot declare a public nuisance *per se* in the first instance, so Defendants do not concede or waive argument that the Court holding as to public tastings and marketing wine with animals was lawful. *People v. Lim* (1941) 18 Cal.2d 872, 877-878.) Defendants merely argue that if lawful, that would be the outer scope of appropriate injunctive remedy, if at all.

<sup>20</sup> This decree, of course, would be a nuisance in fact, not a nuisance per se. No court has found it appropriate to enter a decree as to nuisance per se absent legislation prohibiting the act.

1 497, 502-503 [the “first and foremost” requirement prior to abatement is a judicial decree];  
 2 *Flahive, supra*, 72 Cal.App.4th at p. 244; *Gallo, supra*, 14 Cal.4th at p. 1105; *Venice Suites,*  
 3 *supra*, 71 Cal.App.5th at p. 733.) A court cannot “create” a public nuisance, or imply one. (*Id.*) A  
 4 municipality may not designate one by “mere declaration.” (*Flahive, supra*, 72 Cal.App.4th at p.  
 5 244, fn. 4; *Leppo v. City of Petaluma* (1971) 20 Cal.App.3d 711, 718.)

6 The SOD is the factual and legal basis as to each controverted issue at trial. (Code Civ.  
 7 Pro. § 632.) An ultimate fact is not implied if parties request clarification and the Court declines.  
 8 (See, e.g., *Central Valley General Hospital v. Smith* (2008) 162 Cal.App.4th 501, 527-529.)  
 9 Because the property and business are *not* nuisances, the controverted issue(s) at trial was  
 10 whether specific act(s) are nuisances *at* the property.<sup>21</sup> That is because the acts are not, by  
 11 themselves, nuisances or unlawful. Here, the SOD only made findings of “nuisance” in  
 12 connection with “public tastings” and “marketing wine with animals.” (SOD at pp. 11, 12, 15.)  
 13 The Court found that in three specific instances, Defendants engaged in public tastings. The Court  
 14 did not find that “advertising, tastings, and sales of merchandise” individually violate a statute;  
 15 rather, this conduct converts a tasting to “public” under the “totality of the circumstances,” and as  
 16 a “combination of advertising, tastings and sale of merchandise.” (SOD at p. 11, 12, 15.)<sup>22</sup> As to  
 17 “marketing,” this Court indicated that “marketing animals in connection with wine” violates the  
 18 NCC.

19 The Court did not find any other acts were nuisances, so, they cannot be enjoined; a  
 20 declaration of public nuisance is the threshold to injunction. (*Padilla-Martel, supra*, 78  
 21 Cal.App.5th at p. 151.) The SOD limits the scope of injunctive relief in a given case. This ends the  
 22 inquiry. Regardless, none of the acts have been declared a nuisance by the legislature, any other

23 \_\_\_\_\_  
 24 <sup>21</sup> This is unlike *City of Claremont v. Kruse* (2009) 177 Cal.App.4th 1153 where the business, itself, was the  
 25 nuisance. Here, the County proceeded on a nuisance per se basis, which Defendants maintain cannot support liability  
 26 or injunctions in this case as to any act raised in the SAC and now at the injunction stage. A court cannot declare a  
 27 public nuisance per se, and no law prohibits public tastings or marketing wine with animals. (*People v. Lim* (1941) 18  
 28 Cal.2d 872, 877-878.) An act cannot be a nuisance per se at one property if the act is allowed everywhere else under  
 similar circumstances. Defendants did not defend against or address whether the tastings were properly classified as  
 public tastings because that was never advanced by the County.

<sup>22</sup> Given that the Court determined this was a fact intensive inquiry, and not a perpetual condition, as it were, it would  
 be impossible for the County to show a likelihood of reoccurrence and an injunction would not be permitted.  
 (*Feminist Women's Health Center, supra*, 32 Cal.App.4th 1641)

1 court, and cannot be implied. (See, e.g., *People v. Venice Suites, LLC* (2021) 71 Cal.App.5th 715,  
 2 733; *Buena Vista Cinema, supra*, 57 Cal.App.3d at pp. 502-503.) The only injunctions consistent  
 3 with the SOD are as to public tastings and marketing with animals. The others are unlawful.

4 A general nuisance statute does not “create” nuisances. (*Id.*) Absent a judicial declaration,  
 5 the County needs to identify and prove a predicate act *already prohibited at law*. (*Beck*  
 6 *Development Co. v. Southern Pacific Transportation Co.* (1996) 44 Cal.App.4th 1160, 1206-  
 7 1207; *Venice Suites, LLC, supra*, 71 Cal.App.5th at pp. 730-733.) Unless a statute 1) specifically  
 8 prohibits the conduct under all circumstances and 2) some law identifies the conduct as a  
 9 nuisance, it is not a nuisance per se. (*Id.*; see also *Venice Suites, LLC, supra*, at pp. 730-735.) A  
 10 violation of law does not ipso facto create a nuisance. (*People v. Seccombe, supra*, at p. 313.) A  
 11 County may decide what constitutes a nuisance, but it must do so through the legislature and with  
 12 specificity. (*Beck, supra*, at pp. 1206-1207; see generally *People v. Lim* (1941) 18 Cal.2d 872,  
 13 877-878 [a legislature may declare an act a public nuisance, and vest injunction in the courts, but  
 14 the court lacks this jurisdiction.] Permissive zoning does not just “make it so.” (See, e.g., *Venice*  
 15 *Suites, LLC, supra*, at pp. 724-733.) A court may not declare a nuisance per se not previously  
 16 determined a public nuisance. (*Lim, supra*, at pp. 18 Cal.2d at pp. 877-879.)

17 Although the County could have requested declaratory relief or findings underlying the  
 18 requested terms of injunction at trial, it did not. In requesting injunctions beyond the scope of the  
 19 SOD, the County asks the court to legislate restrictions on the property that do not exist. The  
 20 separation of powers prohibits this. This problem is particularly acute where, as here, the Court  
 21 did not adopt the County’s claim that all tastings were prohibited, and the County seeks a  
 22 permanent injunction as to “all tastings” anyway. Here, the Court would also be imposing these  
 23 restrictions “under all circumstances” as to all wineries; if a nuisance per se as to one, it is a  
 24 nuisance per se as to all others. This is legislating new use conditions as to all wineries.

### 25 **1. Permissive Zoning Does Not Authorize Injunctions by** 26 **Judicial Fiat.**

27 The County will recite the weary refrain that an accessory use must be contained within an  
 28



entitlement lest it is prohibited.<sup>23</sup> Here, the County will take this argument further: if something is not expressly allowed, it can be enjoined. This is wrong. First, Civil Code section 731 requires an express judicial finding of “public nuisance” prior to injunction. (*Buena Vista Cinema, supra*, at pp. 502-503; *Padilla-Martel, supra*, at p. 151.) Land use is no exception. Second, land use conditions cannot be implied at law. (*Venice Suites, LLC, supra*, at p. 733.) For good reason. Based on the County’s reasoning, the County could enjoin absolutely any act not included in 18.08.600. That would encompass anything and everything.<sup>24</sup> This is obviously not the law.

First, there is no permissive zoning “exception” to a legislative or court finding of nuisance prior to injunction. The law makes clear that absent a finding of a nuisance, an injunction may not lie. The Court cannot imply public nuisance where the SOD and legislature are silent on the issue. It does not matter if the County is a permissive zone or not. The inquiry can stop there. (*Padilla-Martel, supra*, at p. 151.) An express finding is a condition precedent and if it does not exist, an injunction cannot exist. There is no express finding of nuisance other than those above.

Second, the County has never distinguished *Venice Suites* because they cannot. Where the primary use is allowed, and express conditions do not exist to limit the primary use as to other activities, those conditions do not exist. (*Venice Suites, LLC, supra*, at p. 733.) If the conditions do not exist, surely, they cannot be imposed by permanent injunction. This has been decided.

The cases relied upon by the County in the SAC drive home this point. In *Kruse* the entire business operation (marijuana dispensary) was expressly prohibited in every zoning district. The primary use – in all aspects – was a public nuisance. That is not the case here. Wineries *are* legal. (*Venice Suites, LLC, supra*, at pp. 730-733 [explaining the distinction between *Naulls* and prohibition by implication].) Conditions occur at the time of entitlement; here, if they exist, are governed by statute.<sup>25</sup> Permissive zoning does not authorize conditions by silent indirection. (*Id.*)

<sup>23</sup> The County takes a position so broad on accessory uses (i.e., specifying marketing by content, or prohibiting specific acts, like yoga) that really the County enforces the term, as evidenced by this case, to include anything someone does on a property.

<sup>24</sup> The argument of permissive zoning is particularly odd as to this statute, which is largely written in the negative.

<sup>25</sup> The County does not dispute small winery use permit exemptions are ministerial, and were created by statute. While at times the County inferred the “certificate documents” might create specific permissions (or restrictions), the Court did not make this finding, and the County did not directly argue that position *at trial*. The County had before,

1 Although *Venice Suites* already dispensed with the issue, the argument is more  
 2 problematic here. To start, a “permissive zoning” argument as to “any conduct on site” is  
 3 nonsensical: no one reasonably believes an entitlement could specify all the “acts” or “things”  
 4 one can do on a property. While a zoning district may define the “uses,” and accessory uses, it  
 5 never identifies all acts allowed “within” those uses. Permits do not say a homeowner can wash  
 6 his hands or sleep in his home. This suggestion is absurd. Even the strictest zoning laws allow  
 7 businesses to make reasonable decisions about what is necessary to support the business. The  
 8 County does not tell Costco what products to sell, for example. Wineries are not distinct from  
 9 other businesses such that this could legally differ (even if in practice, they do.)

10 Further, the County will say they are just regulating accessory uses, but that is form over  
 11 substance. First, accessory uses are not equivalent to primary uses. You cannot have a “use  
 12 permit” for marketing, cell phone use, t-shirts, hats, or olive oil. Every time the County argues  
 13 Defendants can go get a “use permit,” they mean a “use permit” for a winery, not the  
 14 corkscrew.<sup>26</sup> But, Defendants are already entitled as a winery. Why would anyone re-entitle as a  
 15 winery to sell wine openers? Or upgrade production wastewater to sell olive oil? This is the  
 16 problem: there is no nexus. It makes no sense. If the Court engages in this fallacy, code  
 17 enforcement devolves into a proverbial whack-a-mole of arbitrary and unpredictable directives.

18 As the injunctions make clear, dictating exactly “what” you can (or cannot) sell, down to  
 19 wine openers and stemware, is not consistent with how other businesses are treated, nor is this  
 20 level of government interference justified. Certainly not by injunction. But it is obviously not  
 21 regulating “uses”; they are regulating what they want, when they want. Selling branded t-shirts is  
 22 not a “use.” In Defendants’ view, this is conduct consistent with (or at least, not in conflict with)

23 \_\_\_\_\_  
 24 but changed course. The County’s position on this point was at best confusing at trial, sometimes referencing the  
 25 certificate in argument, and sometimes the NCC. Ministerial permits cannot differ from the other as a matter of law,  
 26 so the certificate paperwork is at best circumstantial evidence of the statute’s intent in conditioning the entitlements.  
 27 (see, e.g., *Protecting Our Water & Environmental Resources v. County of Stanislaus* (2020) 10 Cal.5th 479, 493  
 28 [describing the distinction between discretionary and ministerial permits].)

<sup>26</sup> Today, since conditional use permits are discretionary, there is also no such “thing” or “product” as a use permit.  
 The County often positions this “requirement” as equivalent to a “license,” which is misleading. A use permit today  
 is no one size fits all “product,” which underscores the absurdity of why the County cannot establish a nexus between  
 forcing a property owner to get a *winery* use permit to sell a corkscrew, particularly if the landowner already has the  
 “winery.”

1 running a winery business. It promotes the business, a winery, which is the business of wine. The  
 2 *subject* of enforcement of legal acts cannot support a nuisance per se, even if it could in fact.

3 Lastly, Napa was not a permissive zoning district when the subject property was entitled.  
 4 At the time, landowners did not have to specify accessory uses, or the intensity thereof. The  
 5 “small winery” definition under NCC section 18.08.600 does not purport to capture what was  
 6 allowed; it says nothing about most “things” a winery does to produce and sell wine and instead  
 7 focuses on what a small winery “*does not*” do. In 1984, when *this* property was entitled, winery  
 8 uses were not specified and flowed from entitlement in the primary use (they still do the latter).  
 9 (Exh. D [Ord. 511, former NCC § 12405]; Exh. C [NCC §§ 18.104.040; 18.08.040(H)(2); Exh.  
 10 E].) This is the same for every winery before 1990, not just Hoopes. As to SWE, the only  
 11 expansion triggering a new “use permit” was an increase in “production.” (Exh. D [Ord. 511,  
 12 former NCC § 12419]; NCC §§ 18.104.250.) That is still the only express reference in any statute  
 13 to intensification of that “use.” All other “accessory uses,” marketing, and sales were entitled by  
 14 right without a use permit. (NCC § 18.08.040(H)(2).) So, even if the County were correct as to  
 15 winery developments after 1990, this logic does not permit implication on entitlements that  
 16 vested before the restrictions to be imposed were even contemplated. (*See, e.g., Venice Suites,*  
 17 *LLC, supra*, at pp. 730-733.)<sup>27</sup>

18 The “we know it when we see”<sup>28</sup> test the County adopts does not guide a property owner  
 19 how to avoid the severe consequences of prosecution, or worse, injunction. It would be  
 20 impossible to know “what” the County will prohibit next and that they intend to go after Hoopes  
 21 is clear. Defendants do not know how they would comply with the proposed injunctions; they  
 22 would just have to close all operations.

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23  
 24  
 25 <sup>27</sup> Hoopes is a legally conforming winery, not a non-conforming use, so is treated like all others under the law. Even  
 26 if that were not true as to discretionary use permit holders, the entitlement at Hoopes was conveyed by right and as a  
 27 ministerial permit, so there are no legal distinctions between the properties. (*See, e.g., Protecting Our Water &*  
 28 *Environmental Resources v. County of Stanislaus* (2020) 10 Cal.5th 479, 493.) There are *no* discretionary terms to  
 ministerial permits by law. (*Id.*) Thus, it is not true that one permit can have different requirements than others in this  
 “classification.”

<sup>28</sup> Justice Stewart’s famous test for obscenity, “I know it when I see it”, was disavowed by later decisions of the  
 Supreme Court to a less arbitrary reasonable person standard. (*See Miller v. California*, (1973) 413 U.S. 15.



2. **Land Use Cannot License Winery Businesses so the Injunctions are Far Beyond the Scope of Permissible Land Use Regulation.**

The County's overreach is vast because the purported land use injunctions are actually intended to directly regulate winery business *operations*, a business the County cannot license and operations it cannot directly regulate. The County uses these injunctions to directly enter an area of plenary state and/or federal jurisdiction. They are accordingly in excess of jurisdiction on this related, but independent basis.

The County admits it cannot license winery *operations* because these are within the plenary jurisdiction of the ABC. (Exh. B.) If the purpose and effect is to directly regulate the "sale, purchase, [or] possession" of alcohol, it is preempted. (See, e.g., *Korean American Federation v. City of Los Angeles* (1994) 23 Cal.App.4th 376, 387 ["if the purpose and effect ... are to regulate the manufacture, sale, purchase, possession or transportation of alcohol, we would have to agree the state has expressly preempted the local regulation"]; *Ainsworth v. Bryant* (1949) 34 Cal.2d 465, 473; *People v. Ramirez* (1994) 25 Cal.App.4th Supp. 1.) Unlike the entertainment facility distinguished in *Ramirez*, the County cannot license a winery at all. The County can zone *where* a winery can operate, but not license *what it does*. An expressly authorized act cannot be a public nuisance. (Civ. Code § 3482.) If it cannot be a public nuisance, it cannot be enjoined. (*Gallo, supra*, at pp. 1105.)

These privileges were already granted to Defendants: the 02-license vested 6204 Washington Street with the permissions of consumption, tasting, and sampling, with express knowledge and approval by the County, and *without conditions* in 2019. (Exhibit A [TE 1183]). In this case, preemption is actually of no legal moment: they did not condition these rights prior to vesting so cannot enjoin them now. (*Id.*; see also generally *Goat Hill Tavern v. City of Costa Mesa* (1992) 6 Cal.App.4th 1519.)

3. **The County's Proposed Terms Raise Substantial Notice Issues.**

Because the SOD is not based on a nuisance in fact, and rather a nuisance per se, this

1 injunction would enjoin all wineries by operation of law; in other words, the County's zeal to  
 2 punish Defendants by whatever means poses the very real risk of taking down the entirety of the  
 3 Napa wine industry. The problem is acute.

4 The Court cannot enjoin Defendants on a nuisance per se theory without *also* enjoining all  
 5 other wineries as to that same conduct. The County cannot declare a specific act a nuisance per se  
 6 based on the *subject* of enforcement; it is by definition not a nuisance per se if not a nuisance  
 7 under all circumstances. Where liability is premised on nuisance per se, it is a nuisance by its  
 8 existence and as to all. That is *why* the marijuana dispensary cases are different, and why an act  
 9 must be itself illegal to be a nuisance per se.<sup>29</sup> Acts in support of a business that is *itself* is a  
 10 nuisance is distinct from nuisance acts within a lawful business, as in this case. The acts do not  
 11 convert this property into a nuisance, like was the issue in the gang cases. (*See, e.g., generally*  
 12 *Gallo, supra*, at pp. 1105-1109; see also *Padilla-Martel, supra*.) Even assuming that could  
 13 happen, the Court did not make that finding, because the County refused to acknowledge their  
 14 case was truly a nuisance in fact case, not a per se case. A nuisance in fact requires a substantial  
 15 showing, and is not supported by the record here. (See, e.g., Civ. Code §§ 3479, 3480, CACI  
 16 2020).

17 Lawful conduct itself cannot ever *be* the nuisance. (Civ. Code § 3482.) Lawful conduct  
 18 can *contribute* to a public nuisance. The “public nuisance” is the totality of those circumstances,  
 19 but never the acts independently. But an injunction may only extend to enjoin *the* nuisance, not  
 20 lawful acts the County wants to regulate. In seeking to ban something only as to Defendants, this  
 21 is a nuisance *in fact*, but not *per se*. Surely the County does not want to ban tastings at all  
 22 wineries, but that would be the impact. To only enjoin the acts at Defendants property, the Court  
 23 would have to make a finding as to 1) why the statute only applies to Hoopes, or 2) make a  
 24 finding under the nuisance in fact statutes, which did not occur. (CACI 2020.)

25 **viii. Much of What Napa County Seeks to Enjoin are Lawful Activities.**

26 Statutory immunity for nuisance arises “where the acts complained of are authorized by  
 27 the express terms of the statute . . . or by the plainest and most necessary implication from the  
 28 \_\_\_\_\_

<sup>29</sup> (Hence the problem with liability even here).

1 powers expressly conferred, so that it can be fairly stated that the Legislature contemplated the  
 2 doing of the very act which occasions the injury.” (*Zack’s, Inc. v. City of Sausalito* (2008) 165  
 3 Cal.App.4th 1163, 1179; Civil Code § 3482.) The below acts are expressly authorized by statute  
 4 or state licenses. Because these acts are expressly allowed by statute, and are already vested on  
 5 the property, they cannot be enjoined.

### 6 **1. Private Tours, Tastings and Consumption:**

7 An injunction on “all tastings” includes lawful activity. The Court found that “public”  
 8 activity is distinct from, and does not encompass, “private” activity. (SOD, pp. 12, 15.) The Court  
 9 would not resolve “whether Hoopes’ SWE or the NCC allow ‘private tastings’ of some sort.”  
 10 (SOD p. 15.) Thus, “some” tastings cannot be enjoined.<sup>30</sup> As to tours, NCC section 18.08.600(C)  
 11 only prohibits “*public* tours...” There is nothing preventing Hoopes from conducting *private*  
 12 tours. Private tours cannot be enjoined. The SAC and SOD did not mention consumption. The  
 13 SOD did not find “consumption of retail purchases” was a public nuisance or that “consumption”  
 14 is a “public tasting.” This is beyond the scope of the SOD and SAC. Consumption cannot be  
 15 enjoined.

16 On the other hand, tastings, wine samples, retail, and consumption are distinct privileges  
 17 conferred by State Law and already licensed at the property by way of a preexisting 02 license.  
 18 Terri Abraham of County Planning signed off on the ABC 02 license in 2019 without conditions.  
 19 (Exh. A, TE 1183; Bus. & Prof. Code §§ 23358(a)(3) [consumption of retail purchases on the  
 20 premises], 23356.1[winegrowers license “authorizes ... wine tastings of wine produced or bottled  
 21 by, or produced and packaged for, the licensee, either on or off the winegrower’s premise”]; Cal.  
 22 Code Regs., tit. 4, § 53 [wine tastings may be conducted without charge or for a fee ... on a  
 23 premises licensed with a winegrower’s license...”]; Exh. B, Gallina, TT pp. 501-505.)  
 24 Consumption of retail purchases is expressly allowed by State licenses vested at the property.  
 25 (Bus. & Prof. Code § 23558(c).) Vested and lawful activities are statutorily immune from  
 26 injunction.

27 \_\_\_\_\_  
 28 <sup>30</sup> This request is particularly troublesome: although the Court declined to find in the County’s favor, the County  
 seeks to enjoin the conduct anyway.

1 In the event the County argues they can require local approval before the privileges issue,  
 2 this is untrue. Here, County approval took place. But, the County requests Defendants to  
 3 exchange their existing entitlements for a new discretionary permit the County can deny. That is  
 4 an exaction, not approval. Second, a permitting scheme cannot condition a state license or serve  
 5 as a prior restraint on protected commercial speech. (See *U.S. Mission Corp. v. City of Mercer*  
 6 *Island* (W.D. Wash. Feb. 10, 2015) 2015 WL 540182, at \* 7 (W.D. Wash. Feb. 10, 2015)  
 7 (collecting cases regarding curfews); *Ohio Citizen Action v. City of Englewood* (6th Cir. 2012) 671  
 8 F.3d 564, 574 (6th Cir. 2012); *City of Watseka v. Illinois Pub. Action Counsel* (7th Cir. 1986) 796  
 9 F.2d 1547, 1555-56, aff'd, 479 U.S. 1048, 107 S. Ct. 919, 93 L. Ed. 2d 972 (1987).). A court  
 10 cannot condition privileges only the state can convey. The County's requested injunction  
 11 paragraphs (a)(i), (a)(ii), and (a)(iii) cannot issue.

## 12 **2. Wine Produced by the Winegrower at a Different** 13 **Facility May be Sold at the Property.**

14 The NCC states "retail sale" of wine includes "wine fermented or refermented and bottled  
 15 at the winery" or "wine produced by or for the winery from grapes grown in Napa Valley." (NCC  
 16 § 18.16.030(G)(5)(c); Resolution 90-10, § 3.11 [1991 General Plan Amendment].) Agriculture,  
 17 independently, includes wine made "by or for" the winery. State law, by way of existing licenses,  
 18 allow sale of "wine produced or bottled by, or produced and packaged for, the licensees, either on  
 19 or off the winegrower's premises." (Bus. & Prof. Code §§ 23356.1; 23358(a).) 27 CFR § 24.280  
 20 states that "[w]ine may be removed for transfer in bond, from one bonded wine premises to  
 21 another bonded wine premises or to a distilled spirits plant." Any injunction would also violate  
 22 the dormant commerce clause. (See e.g., *Alexis Bailly Vineyard, Inc. v. Harrington* (D. Minn.  
 23 2020) 482 F.Supp.3d 820, 824.) Request for injunction (a)(vii) cannot issue because this would  
 24 encompass lawful activity expressly allowed (and would be unconstitutional).

## 25 **3. The Animal Sanctuary Is Lawful**

26 Agriculture is a lawful commercial use allowed without a use permit in the AP. (NCC  
 27 18.16.020(A); NCC § 2.94.) Agriculture has *always* been allowed by right as the "highest and  
 28 best use of the land." (See, Ord. No. 274, Ord. No. 511, Ord. No. 947.) Agriculture includes all

animals, inclusive of for “raising,” without limitation, except as to roosters. (Exh. C [NCC § 18.08.040(c)].) Limiting the “keeping” of “animals” to those intended for food production is untenable. By its terms, it is okay to keep an animal to eat, but not pleasure. This would yield absurd results as to all in the zone. Residents would have to eliminate their dogs, cats and horses, and farmers would have to evict animals not destined for food even if they have an independent agricultural purpose, for example, fire abatement, tilling soil, grazing or composting. In contrast, there is no identifiable government purpose: what is the nuisance in an agricultural zone associated with farm animals that are destined for food production as opposed to those that are not? Request for injunction (b)(ii) covers lawful activity that is statutorily immune as a right to farm in the AP zone.

By way of this injunction, the County exposes it intends to creates a new “definition” of agriculture (and perhaps more) through injunction and is not allowed.

**b. The Injunction Would Have Far Reaching Ramifications.**

Before entering the proposed injunction, this Court must weigh the effect the injunction will have on both Hoopes *and* other Napa County wineries.

**1. A Ban of Marketing Animals in Connection with Wine Would Effectively Evict Hoopes Vineyard from the Property.**

An injunction to prohibit “any use of animals as an attraction, enticement, or marketing activity related to a lawful winery use” (County Brief at pgs. 3, 23) eradicates the commercial utility of the property for the Hoopes Vineyard brand. Hoopes cannot avoid “marketing,” “advertising” or “enticing” consumer behavior in connection with “animals.” By their existence, Hoopes Vineyard – labeled with a dog – violates this injunction. There is little if any use of the property for a brand centered around, and co-extensive with, the founder’s dog.<sup>31</sup> While Defendants respectfully disagree with the Court’s findings that marketing wine with animals is a nuisance per se, the only injunction consistent is to prohibit use animals in “marketing.” (SOD p. 12.) NCC section 18.08.370 includes “any activity.” If “marketing” with animals is prohibited,

<sup>31</sup> See, e.g., [www.hoopesvineyard.com](http://www.hoopesvineyard.com).

1 Hoopes Vineyard cannot operate in connection with the property.

2 This is a clear regulatory taking. This is a content-based restriction on commercial speech,  
3 so presumptively invalid under the First Amendment. It also does not have an impact solely on  
4 Hoopes Vineyard: many other wineries would be impacted, such as Stag's Leap, Hall Winery  
5 (large bunny art installation), Frog's Leap, and Nickel and Nickel (horses at the winery – eat or  
6 evict). Restriction (b)(iii) should not issue as overbroad, unconstitutional, vague and as a taking.

7 **2. This Injunction will Enjoin Other Wineries in**  
8 **Substantial and Common Operations; thus, the Court**  
9 **must Give Other Wineries an Opportunity to Object**  
10 **Prior to Imposing an Injunction.**

11 The injunction is impermissibly overbroad because the terms impact others who are  
12 subject to the injunction's reach, but not before the Court. (*People ex rel Gallo v. Acuna* (1997)  
13 14 Cal.4th 1090, 1113.) Unless the Court intends to declare Hoopes as a class of one, this  
14 injunction will apply to almost every winery in Napa County.

15 The SOD creates a new definition of "public tasting." All post-1990 wineries are all  
16 prohibited "public" tastings, so these findings will also enjoin them. The County has never  
17 defined or enforced "public" as anything more than "lacking an appointment." (*See, e.g.,* Exh. B  
18 [TT 497-500]) Accordingly, the Court's findings beyond "appointment" have regulatory impacts  
19 on all wineries.

20 All terms will also impact all "small wineries" because the Court did not limit the findings  
21 to the subject property, but rather the court's interpretation of NCC section 18.08.600. The Court  
22 held the County can treat small wineries differently than wineries, but could not justify same as to  
23 small wineries. (Gov't Code § 65852.) The Court did not find that the definition of "small  
24 wineries" was exclusive to SWE, or describe how it could be: if the statute survived the WDO to  
25 govern "small wineries," the statute would have to reconcile with all definitions of small winery,  
26 an in particular, as defined in the General Plan (or CEQA, or both). By Hoopes' count,  
27 approximately 350 Napa County wineries will have these new rules imposed upon them:

- 28 • Under the Napa County Code, the following activities are now public tastings and not  
private tastings, per the SOD:

- When a customer makes “an appointment” through a winery’s website.
- When a customer makes an appointment using Open Table.
- When a customer makes a “reservation for a wine tasting.”
- When a winery charges a “minimum tasting fee.”
- When a server explains the “different characteristics” of the wines offered.
- Under the Napa County Code, the following activities are “public tours” per the SOD:
  - A customer “walking the grounds” of a winery.
  - Inviting customers to “walk around the Property.”
- Marketing a wine, including on a wine label, by using animals is prohibited.

These new rules still leave the unanswered question: What is the difference between a public and a private tasting? The Court declined to resolve the distinction between “private” and “public,” and the NCC has never provided one. As of today, Defendants and the public cannot know how to comply with an order prohibiting “public” tasting without a definition. At minimum, this will have a chilling effect as to a large population.

There is now a realistic danger that the injunction will significantly compromise those not before this Court. Even if disinclined to notice other wineries impacted, and provide an opportunity to be heard, at minimum injunctive terms must clarify: 1) what are public tastings, 2) a definition of “public” to guide both tastings and tours, and 3) what facts supported the Court’s conclusion that the conduct was a “public tasting.” Without this clarification, there is no question the lack of clarify will chill substantial conduct and speech and endanger well intentioned business owners of being in violation of the Court’s order, including Defendants.

Unless the Court creates a class of one, this problem impacts all wineries.

## **B. Notice Issues**

### **i. Defendants Did not Have an Opportunity to Show that the County has Never Defined “Public” Tasting Consistent with the Court’s Order.**

The Court decided the case on a theory of liability the County did not advance. The County argued SWE were prohibited any form of tastings, not that these tastings were prohibited because they were “public.” The SAC is clear: “most concerning is that Hoopes is improperly



operating as a full winery with tastings.” (SAC ¶ 53.)<sup>32</sup> These are substantially distinct theories of liability. Accordingly, Defendants did not have adequate notice to create a sufficient record. It is also true that because the County did not advance this theory, there is no definition to support this finding. All County documents *and* witnesses confirmed that the distinction between public and private was the fact of “appointment” and nothing more. But now this Court has eliminated that distinction so it is unclear what is left.

Post-trial, the County confirmed the limited theory of the case. During the September 06, 2024, Motion to Dismiss, the following colloquy ensued:

THE COURT: So how do you -- how do you, if you can, reconcile that argument about the significance of the database and this 2012 database with some of the other evidence, for example, the 2007 letter to the Hopper Creek Winery saying that they're in violation by conducting tastings?

MS HOOPES: “...But both notices of apparent violation [to the predecessor in interest] **focus on public tastings and not tastings by appointment**. And that was a very clear distinction that nobody disputed at trial. Ms. Gallina admitted that they're different. The databases show that the two entitlements are different. Whether or not that [distinction] is legally defensible really isn't the issue, **because there's no evidence that Defendants ever conducted public tastings** [...] even the lawyer that they hired to come, even law enforcement, made appointments to come to the property. So everything was by appointment.”

[...]

THE COURT: “So, and just to be clear ... is it the County's position, just so I'm not misunderstanding anything, that because of 18.08.600, a winery with a small winery exemption cannot conduct tastings of any type, public or private? Is that the County's position?”

MR. SPELLBERG: Yes, Your Honor, that's correct.

The entire trial revolved around Defendants' belief they had “some sort” of tasting; this is why Defendants sought declaratory relief. NCC section 18.08.600 does not, in fact, prohibit “all” tastings. The NCC does not prohibit tastings, either. The NCC merely defines “tasting” as “tours of the winery and/or tastings of wine, where such tours and tastings are limited to persons who have made unsolicited prior appointments.” (Exh. C [NCC § 18.08.620].) The NCC does not have a definition or distinction of “public” or “private” tastings (and never did). This activity cannot be

<sup>32</sup> The only alternative theory the County argued in some hearings (although, not at trial) was that Hoopes was bound uniquely by the terms of *its* application materials (as they did in *Bremer*). This was not advanced at trial, however, because Judge Wood had already rejected this argument and County materials exist that outright conflict with this position. (Exh. 1032.) They were not introduced because this was never the argument at trial.



1 enjoined as it would violate due process for lack of notice.

2 **ii. The Terms are Overbroad and Vague.**

3 Unless and until certain terms in the proposed injunction are defined, the proposed  
4 injunction will suffer severe due process problems. The following terms are especially suspect.

5 **“All Tastings”** – The term “public tastings” is not defined in the NCC. In discovery,  
6 Napa County objected to discovery because it believed the term “tastings” was vague, and refused  
7 to comply with discovery on that basis. Yet now it seeks to impose an injunction using an  
8 admittedly vague term. At the state level, a distinction is made between samples, tastings,  
9 consumption, and sale. Thus, in the injunction, tastings cannot mean all of these things. The term  
10 is vague.

11 **“All Consumption”**: First, assuming that at “tasting” encompasses some amount of  
12 consumption and private tastings are allowed, prohibiting all consumption would be overbroad.  
13 The term is also vague. The County admitted during discovery that the term “consumption” was  
14 vague, and refused to comply with discovery on that basis.

15 **“All Food Service”** – The NCC states that food service is allowed to the extent of “cost  
16 recovery”; it is not prohibited or defined. The right to food service is authorized by the General  
17 Plan as a component of the right to tastings. Since not all tastings are prohibited, food service  
18 cannot be outright prohibited, either. The term is also vague.

19 **Prohibit “all marketing of wine” including “social events of a public nature” but “not**  
20 **including advertisement or marketing of lawful activity”** – The definition of marketing in  
21 18.08.370 is vague, as is the term “social event of a public nature.” The definition (which does  
22 not actually prohibit activity) applies to “**any activity** of a winery<sup>33</sup> ... for the education and  
23 development of customers and potential customers.” How can a business reliant on selling wine  
24 operate while simultaneously avoiding “any activity” with a purpose of “educating and

25 \_\_\_\_\_  
26 <sup>33</sup> As to this point it is worth reiterating that the operations of a winery cannot be licensed or regulated by the  
27 municipality. A winery does not have the same definition under the ABC as it does at local law; in other words, a  
28 winery can exist without a physical location. (See, generally, Cal. Const. art. XX; compare NCC § 18.08.340.) As  
such, a winery can exist virtually, or in multiple locations, under State law. How can local state zoning laws possibly  
be interpreted to regulate winery *operations* if those are extensively regulated by the state, where no land-use related  
“purpose” has been proposed to justify the restriction?

1 develop[ing] customers”? There is also no definition of a social event of a public nature.  
 2 Finally, marketing is a very broad term, involving pricing, branding, packaging, to name a few.  
 3 If an injunction includes *any* activity to induce consumer sale, without limitation, it will include  
 4 anything a winery business does. The proposed injunction is indefinite, and seeks to create a  
 5 new definition, which is improper.

6 **“Any use of animals as an attraction, enticement, or marketing activity related to a**  
 7 **lawful winery use.”** – This term is overbroad and inherently vague. It is not narrowly tailored,  
 8 either.

9 **“All shade Structures”** – only one item was identified as a “shade structure,” and Mr.  
 10 Ryan testified he did not know what a structure was for the purposes of a flood plain permit. The  
 11 term does not appear in the building code or NCC. It is thus vague.

12 **“Occupancy and Assembly”** – in addition to being an impermissible “obey the law”  
 13 injunction, the injunction is vague. Which “occupancy” or “assembly standards” does it refer to:  
 14 the law maintains various, and they are all different. (*See, e.g.,* 2021 IBC, 3.1 [occupancy]  
 15 incorporated by reference in NCC § 15.12.010; compare Cal. Code Regs., tit. 24, Part 9 [fire  
 16 occupancy].) 2021 IBC guidelines have multiple designations for “storage.” Which storage  
 17 occupancy is it? Various storage designations allow for public occupancy and assembly, for  
 18 example, low-hazard storage space, group S-2, is the designation for public parking garage. If  
 19 members of the public are allowed, what is the safety concern? Accessory storage spaces,  
 20 pursuant to IBC 3.11.1.1, indicates that “a room or space used for storage ... accessory to room  
 21 with another occupancy shall be classified as part of that occupancy.” The County did not identify  
 22 that any room had ever been occupied improperly because the “baseline” permissions were never  
 23 identified. As to “tasting room turned mercantile,” the County admitted they cannot designate  
 24 where tastings took place. (Exh. B [TT 503:14-28].) Although the County *could* adopt their own  
 25 occupancy definitions, they have not done so other than with respect to caves. (*See, e.g.,* NCC §§  
 26 15.12.180, 15.12.190.) The County cannot attempt to legislate one now through injunction. If the  
 27 County *had* approved a site plan by “occupancy type,” the director “shall supply the applicant of  
 28 the uses that can be accommodated by the building.” (NCC § 18.140.030.) A list was not

presented at trial. This injunction is indefinite and uncertain.

### C. The Proposed Injunction is Unconstitutional.

Even if an injunction is authorized by a nuisance statute, it is unlawful if it is unconstitutional. (*Padilla-Martel, supra*, at p. 155, citing *People ex Rel Busch v. Projection Room Theater* (1976) 17 Cal.3d 42, 53.)

#### i. First Amendment and State Right to Free Speech.

An injunction is void if it violates the First Amendment. (*DVD Copy Control Assn., Inc. v. Bunner* (2003) 31 Cal.4th 864, 875.) Injunctions “carry greater risks of censorship and discriminatory application than do general ordinances”; as such, they require a “more stringent application of general First Amendment principles.” (*Madsen v. Women’s Health Center* (1994) 512 U.S. 753, 764.) “Permanent injunctions—i.e., court orders that actually forbid speech activities—are classic examples of prior restraints.” (*Bunner, supra*, at p. 886.) Accordingly, an injunction must be “content neutral” and burden no more speech than necessary to serve a legitimate government interest. (*Id.* at p. 765; *Planned Parenthood Shasta–Diablo, Inc. v. Williams* (1995) 10 Cal.4th 1009, 1019–1024.) Further, the state right to free speech is broader than the federal right protected by the First Amendment.

It is obvious that the proposed injunctive terms are unconstitutional. In some instances, they are content based (marketing wine with animals) and others, overbroad (all advertising, marketing – which is defined as “any activity” – to educate a consumer or entice purchase.).

For example, a restriction on “all marketing of wine” and “social events of a public nature” is unconstitutional on its face: it restricts speech based on content. (Exh. B [TT p. 511].) The County admits this. Thus, it is presumptively impermissible. (*Ysursa v. Pocatello Educ. Ass’n* (2009) 555 U.S. 353, 358.) The County did not advance a legitimate government purpose nor nexus for the restriction. This is an affirmative burden. It cannot reasonably be argued this restriction is narrowly tailored: it seeks to permanently enjoin all marketing, advertising, social events, and enticing customers. This restriction is unconstitutional on its face.

Insofar as the injunctions ban making wine available to “try,” “taste” or “sample” any quantity of wine to induce purchase by enjoining a “tasting,” “consumption,” “sampling,”

1 advertising, marketing, or otherwise promoting a sale, the injunction terms prohibit  
 2 constitutionally protected commercial speech and are unconstitutional. By proposing to enjoin all  
 3 tastings and consumption “by any name,” the County intentionally bans how Defendants speak to  
 4 the consumer. The County admits they seek to prohibit how Defendants “induce ... purchase,”  
 5 because unlimited customers are allowed. In other words, the concern what is said to sell wine,  
 6 not that they are there. (SAC ¶ 14.)

7 “The First Amendment ... protects commercial speech from unwarranted governmental  
 8 regulation.” *Cent. Hudson Gas & Elec. Corp. v. Pub. Serv. Comm’n of New York* (1980) 447 U.S.  
 9 557, 561. Commercial speech encompasses “expression related solely to the economic interests of  
 10 the speaker and its audience” and “speech proposing a commercial transaction.” *Rubin v. Coors*  
 11 *Brewing Co.* (1995) 514 U.S. 476, 493. Thus, the proposed injunctions, “threaten[ ] societal  
 12 interests in broad access to complete and accurate commercial information” that “First  
 13 Amendment coverage of commercial speech is designed to safeguard.” *Id.* “[T]he general rule is  
 14 that the speaker and the audience, not the government, assess the value of the information  
 15 presented[ ]” in the commercial marketplace. *Id.* at 767.

16 Insofar as the County argues that “tastings” are conduct, not speech, similar arguments are  
 17 rejected. Commercial speech includes activities which seek to “have prospects enter their stores  
 18 and purchase Plaintiffs’ products.” *FF Cosmetics FL Inc. v. City of Miami Beach, Florida* (S.D.  
 19 Fla. 2015) 129 F. Supp. 3d 1316, 1321. Product demonstrations are commercial speech because  
 20 they are “essentially an advertisement” of products and the motivation for engaging in the speech  
 21 is purely economic. *Am. Future Sys., Inc. v. Pennsylvania State Univ.* (3d Cir. 1984) 752 F.2d  
 22 854, 857; *Bd. of Trustees of State University of New York v. Fox* (1989) 492 U.S. 469. A  
 23 protected commercial pitch is anything that “draw[s] the public’s attention to something to  
 24 promote its sale ....” *Vinny’s Landscaping, Inc. v. United Auto Credit Corp.* (E.D. Mich. 2016)  
 25 207 F. Supp. 3d 746, 749 (citing *Sandusky Wellness Center, LLC v. Medco Health Solutions, Inc.*  
 26 (6th Cir. 2015) 788 F3d 218.) California courts have long recognized that “[o]bviously, the use of  
 27 samples is for the purpose of encouraging the sale of the product.” (*Tonkin Distributing Co. v.*  
 28 *Collins* (1942) 50 Cal.App.2d 790, 795.)

1 The regulation of commercial speech is subject to the *Central Hudson* analysis. Under this  
 2 analysis if (1) the speech concerns lawful activity and is not misleading, then the government  
 3 must (2) identify a substantial governmental interest, (3) show that the regulation directly  
 4 advances that interest, and (4) show that the regulation is not more extensive than necessary.  
 5 (*Central Hudson, supra*, at p. 566.) This is the County’s burden, not Defendants’. California  
 6 Courts have already decided that sampling is commercial speech. Accordingly, the burden shifts  
 7 to the County to prove by clear and convincing evidence that there is a legitimate government  
 8 interest. (*Tonkin Distributing Co. v. Collins* (1942) 50 Cal.App.2d 790, 795.)

9 Here, Napa County has not attempted to make this showing and, until it does so, any  
 10 injunction without meeting the *Central Hudson* test would be unconstitutional. “Protecting  
 11 agriculture” without much more does not immunize a law from unconstitutionality. (*Alexis Bailly*  
 12 *Vineyard, Inc. v. Harrington* (D. Minn. 2020) 483 F.Supp.3d 820, 824.) Unlimited customers are  
 13 allowed to come to this commercial property, so attempting to regulate “why” they buy wine is  
 14 merely regulation of speech by another name. It bears remembering that the County welcomes  
 15 this conduct at other wineries, and recognizes it is as valuable to the market – both to the  
 16 individual winery, and the overall Napa economy. (Exh. E [Ord. 947, § 4].) Accordingly, by  
 17 prohibiting some but not others to engage in this critical speech, the County is endorsing certain  
 18 companies over others, and choosing the winners and losers of the industry. It is not about  
 19 environmental impact, as unlimited customers are already allowed, and no nexus to septic was  
 20 actually drawn beyond conjecture. The County has not explained how “tasting,” “sampling,” or  
 21 “consumption” impacts infrastructure any differently than unlimited retail customers. This is their  
 22 burden. They have not met it. It may not be regulated.

## 23 **ii. The Right to Operate A Business.**

24 The injunctions are also against public policy. The County acknowledges the activities it  
 25 seeks to prohibit are important winery functions, and yet, nevertheless denies them to Defendants.  
 26 (General Plan amendment 3.11; Exh. E [Ord. 947].) Other wineries operate accessory uses  
 27 without a use permit, so this cannot be it: all wineries prior to any conditional use permit operate  
 28 without a use permit, and with accessory uses granted, at that time, by right. The NCC also

expressly recognizes “accessory uses” at SWE without a use permit. (Exh. C [NCC § 18.08.040(H)(2)].) Yet, Napa County seeks to enjoin Hoopes from all accessory uses. Federal Courts faced with similar ad hoc restrictions have struck them down as substantive due process violations because they unreasonably interfere with a lawful business. (*See, e.g., Sanderson v. Village of Greenhills* (6th Cir. 1984) 726 F.2d 284; *Chalmers v. City of Los Angeles* (9th Cir. 1985) 762 F.2d 753; *United States v. Tropiano* (2d Cir. 1969) 418 F.2d 1069, 1076 (“The right to pursue a lawful business ... has long been recognized as a property right within the protection of the Fifth and Fourteenth Amendments of the Constitution.”); *Small v. United States* (3d Cir. 1964) 333 F.2d 702, 704 (“The right to pursue a lawful business or occupation is a right of property which the law protects against intentional and unjustifiable interference.”). The proposed restrictions appear to restrict all viable revenue for the business, not to advance a legitimate government purpose. Thus, the injunctions should not enter.

## V. CONCLUSION

This Court issued the SOD and found Hoopes in violation of the NCC, but not for the reasons put forth by Napa County. In so doing, this Court created a new definition of the term “public” which will impact hundreds of Napa County wineries, and could disrupt the industry entirely and has injected additional notice concerns into this case as to Defendants and these other wineries. The harm to these wineries will be immediate and substantial. The wineries have not been given opportunity to defend their property rights, or for the Court to evaluate and understand the impact. This Court should stay any decision on an injunction unless and until the County meets the burden to have a constitutional and extraordinary remedy imposed as to all wineries not now before this Court. It has not done so, and has exposed ulterior motive by way of this excessive request.

DATED: January 24, 2025

BUCHALTER  
A Professional Corporation

By: \_\_\_\_\_



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